

**■ For Immediate Release**

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**ANGELA SKALITZKY NAMED NATIONAL AMBASSADOR - DESIGN FOR A DIFFERENCE**

*Vice President Retail/Sales of FLOOR360 Madison has been selected  
to represent Design for a Difference on a national level*

**MADISON, WI** (May 25, 2017) – FLOOR360, provider of high-fashion flooring and designs is pleased to announce that Angela Skalitzky, Vice President of Retail/Sales at FLOOR360 has been named National Ambassador of Design for a Difference movement. The movement provides much needed interior makeovers for charities free of charge. Angela Skalitzky has served as Lead Project Manager for Design for a Difference interior makeovers of non-profits in the Madison area including Center For Families in 2015, The Rainbow Project in 2016, and Centro Hispano in 2017. Her objective in this role is to advise and inspire her peer group in the flooring industry to organize makeover projects in their own communities.

“I am thrilled to be named National Ambassador for Design for Difference, which has become a passion project for me,” said Angela Skaltizky, Vice President Retail/Sales FLOOR360. “There’s a lot of information I plan to share with project managers in other flooring showrooms who are launching their own community-driven makeover initiatives.”

FLOOR360 has been a leader in the Design for a Difference movement from the beginning. A major factor in the success has been the responsiveness of the Madison community which believes in supporting the work of non-profits and the communities they serve. Each year, FLOOR360 asks for nominations in January and selects a non-profit recipient by February. The project planning and preparations take place April through October. The actual work is done in two short weeks during the month of October. Each year in Madison, more designers volunteer their time and talents along with the designers, partners, sponsors, and donors who have returned year after year.

Design for a Difference began in 2014 as a national contest conducted by the International Design Guild. It was organized by Mark Brunetz who continues to serve as the national spokesperson and adviser for the movement. In 2015, Bob Tobe, CEO and Owner of FLOOR360 decided to re-create the initiative in the Madison area in 2015 with Angela Skalitzky as the Lead Project Manager.

**ABOUT FLOOR360**

Since 1998, FLOOR360 has used design to make a difference in your home and in our community. The design and installation professionals at FLOOR360 utilize comprehensive processes that ensure a high level of satisfaction at every stage of the purchasing process. FLOOR360 sponsors the only design driven movement in Madison that brings interior designers and local businesses together to makeover much needed spaces at local charities. For more information, visit [www.floor360.com](http://www.floor360.com)

