

# CARPET

*There's nothing like the feel of luxurious carpet under your feet. Now that you have experienced its beauty, read our simple care suggestions to keep your carpet looking and feeling brand new.*

## MAINTENANCE & CARE

- Be sure to vacuum your carpet thoroughly and frequently, particularly in high-traffic areas. Frequent vacuuming removes soil particles from the surface before they work their way below the pile and damage the carpet fibers. Please check with your manufacturer's warranty for recommended frequency of vacuuming and for a list of vacuums that are covered under their warranty program.
- Snags can occur with looped carpet if pulled excessively. Never pull on a snag. If it's a small snag, you can cut it. A large snag should be repaired professionally. Ask FLOOR360 for repair suggestions.

## PREVENTATIVE MEASURES

- Place mats or area rugs at all exterior entrances to trap dirt and soil before it reaches your carpet. Be certain to clean those mats often so they keep the outside from coming in.
- Occasionally move heavy furniture to prevent excessive pile crushing. Use floor protectors under the legs of your furniture to help distribute the weight.
- Direct sunlight can be harmful and may fade carpet color. Shut blinds and shades on occasion to help prevent fading.

### *Did you know?*

There's no such thing as an "invisible seam": color, texture, and the angle of lighting all affect the seam visibility. FLOOR360's installation crews are the best in the business when it comes to less visible seams.

## WOOL CARPET

- Wool carpet will shed as it acclimates to your environment. After installation, shedding may occur for several months. Treat by vacuuming regularly.
- Only use a vacuum in which you can turn off the beater bar to a suction-only setting.
- Wool is made from natural fibers. Variation in color is part of its natural beauty.

## CLEANING CARPET

- Although vacuuming will remove most of the soil within your carpet, it will not remove the oily, sticky soil that comes from air pollution, cooking vapors and life's daily activities.
- Please check your carpet manufacturer's warranty for details on recommended professional cleaning methods and frequency.

### Spill and Stain Removal

- Remove a wet spill by blotting with white towels. Never scrub abrasively as the carpet will become fuzzy. If the spill is dry, remove as much as possible with a spoon.
- For stains, use a cleaning solution for your particular type of stain. Please visit [www.carpet-rug.org](http://www.carpet-rug.org) for detailed stain removal methods, and always start in an inconspicuous area.
- Rinse the area with water and absorb the remaining moisture by weighing down several white towels on the cleansed area.

**FLOOR360.COM** [service@floor360.com](mailto:service@floor360.com)

**MADISON** 5117 Verona Rd • 608 274-2500

**MILWAUKEE** 12500 W Silver Spring Dr • 262 646-7811

